



Welcome To All New Officers For the 2018-19 Moose Year!

The Moose Leader is an electronic publication that is published six times a year and which contains important information for our lodge and chapter leaders that will help you have a successful term of office. You will typically find articles and announcements from various Moose International departments and affiliates such as Membership, the General Governor, Moose Charities, Women of the Moose, Marketing/Communications and the Higher Degrees. You must have a

valid email to receive the newsletter, so if you know of other officers in your fraternal unit who are not receiving the Moose Leader, make sure they update their member records to include a current email address. Good luck in reaching your goals this year and if you have any questions regarding the information you receive, remember to reach out to your Territory Manager or Chapter Analyst Coordinator. ■

“Moose On A Mission”

This year's Annual Membership Campaign is Moose on a Mission, which runs from May 1, 2018 to April 30, 2019. Last year, we focused on growing our lodges and chapters in order to support our core values. Now it's time to build on that success and push above those levels and recognize those individuals and organizations who share our value of “doing good for others.”

Our mission involves our fraternal programs and Community Service, while providing a family environment and education for our children at Mooseheart and taking care of the needs of our seniors at Moosehaven. In order to fulfill our mission, we must promote **membership growth**. To promote membership, we must get involved with our communities. Let's get others to help support our Mission by inviting them to enjoy the benefits of being a Moose member!

Each lodge and chapter is encouraged to develop and embark on its own Mission that will help grow the Fraternity and support our overall Moose Mission of assisting children, seniors and our communities. What will YOUR Mission be this year? ■



The Way We Were

By **MIKE RIOS**/Director, Membership

Sometimes, we reminisce often and become intoxicated by the successes we have enjoyed over the years. Some newer members may not completely understand nor will they become engaged if we remain in the past. It's kind of like being around someone who always talks, but doesn't listen, often using “I” and “me” in their conversation. We can easily become disinterested in what they have to say.

Things have changed, even the way we talk. Back in the olden days, we had a lot of moxie. We'd put on our best bib and tucker and would straighten up and fly right. We'd go out at night and cut a rug, then hop into our jalopies and head toward Lover's Lane. Heaven's to Betsy! Gee willikers! Jumping Jehosophat! Holy moley! We were in like Flynn and living the life of Riley and even a regular guy couldn't accuse us of being a nucklehead, nincompoop or a pill. Not for all the tea in China!

I'm not sure some of our newer members would understand the verbiage but they could be entertained by it. Admittedly, I don't

understand all of the “new” phrases and abbreviations used to communicate by the younger generation.

Since I was old enough to understand language, I've always heard about a “generation gap.” Honestly, I believe I will continue to hear it until I die. It's not what something **is**; it's what we **do** about it! We just need to find something that is common to us all and enjoy it together. Hey, we all have to eat, we like to be entertained and we enjoy human contact and interaction whether it's electronic or in person.

Who doesn't like to help someone in need? It's our responsibility to reach out to those who can help. Our younger members have a FOMO (fear of missing out) and want to be involved and if you DBA (don't bother asking) how will they know? TBH (to be honest), what matters most is how we treat each other. Communication is not merely words, it's actions.

If we care, it will show. ■

Celebrate National Volunteer Month

By **BARB McPHERSON**/Grand Chancellor

April was National Volunteer Month and became such as part of President George H. W. Bush's "1,000 Points of Light" campaign in 1991. Think about it – a whole month dedicated to our Moose members because that's what we do – volunteer.

In cities, towns and villages throughout our Fraternity, rural fire and ambulance departments remain staffed due to the efforts of volunteers. Those less fortunate receive much needed medical care thanks to volunteers. Long overdue repairs and upgrades are made to an elderly couple's home thanks to a call for donations and skilled workers. Because a woman cared enough to give up a few hours to train and listen to someone desperate and alone, there is a voice on the end of a phone call to a suicide hotline.

The list of volunteer opportunities goes on and on but without volunteers, many organizations would suffer from a shortage of people to help and a shortage of funds. Volunteers come in all shapes and sizes and truly make the world go 'round. They pick a cause and make a difference in someone's life. Sometimes the difference is small but other times it creates a wave of change. The mission of local groups provides valuable support to communities in times of need.

Make sure you thank your volunteers throughout the year! Yes, volunteering is rewarding and doesn't necessarily take a lot of time but make sure you thank them for their time and their effort. If you do, you will find out they will return time and time again.

Thank you for all you do for your lodge, chapter and community. ■

Four Key Traits Successful Members Should Exhibit

By **JAN FREGULIA**/Executive Director, Moose Charities

We recently attended the induction of three Mooseheart seniors into the National Honor Society (NHS). Did you know that Mooseheart Child City & School was the fifth school in the nation to become a chapter of the NHS? It was the first chapter in Illinois. In order to qualify for the National Honor Society, students must meet qualifications in **Scholarship, Service, Leadership and Character.**

You may be wondering why I am writing about this. Each of these qualities are also essential to the future of our Fraternity.

■ **Scholarship.** We could look at our levels of understanding of our Fraternity's purpose and procedures.

■ **Service.** You already know what this entails: Providing volunteer service to our lodges, chapters and communities and recognizing and thanking all who do this on behalf of our Fraternity. It is important that members know that their service, membership and people skills are all essential to supporting the future operations of Mooseheart Child City & School and Moosehaven, our retirement community.

■ **Leadership.** It is important for members to take leadership roles

in our local Moose homes as well as in the districts, associations and on a national level. Being a strong leader who fully understands that providing friendship, fellowship and awareness of our Fraternity's necessary procedures will continue to help our membership to grow. In fact, we recognize members who set an example of leadership through sponsoring, volunteering, and welcoming others into our Moose homes.

■ **Character.** This involves treating others as we wish to be treated. Showing respect and courtesy to all around us, setting the proper example for others to follow and being a mentor to all.

If we each take heed of these four qualifications and remember that "A burden heavy to one is borne lightly by many," our Fraternity will continue to prosper enable Mooseheart and Moosehaven to remain available to future at-risk children and senior members, respectively.

Please make **Moose Charities** your "Charity of Choice." We are here to direct your donations to the Mooseheart and/or Moosehaven fund or project of your choice.

God bless Mooseheart, Moosehaven and God bless our Fraternity! ■

Out With the Old and In With the New

By **BOB NEFF**/Director, Higher Degrees

As we close out one fiscal year and begin with a New Year – we say thanks to the past board and welcome the new one. We should do this even if many of them are the same people – some of them are in new positions and will have new responsibilities.

With those responsibilities are new challenges and new opportunities. Each officer/director has specific duties. Collectively they need to work harmoniously as a team for the mutual overall good of the fraternal unit.

Remember that the majority rules. At meetings all present have one voice and one vote. But when the dust settles and the meeting is over, all need to stand as one, working toward the mission and goals at-hand. Much more can be accomplished by working together.

Ask any sports team such as a NASCAR race team. The driver plays an important and key role, but the pit crew must work together efficiently or the team's chances for success are greatly lessened. Like that good pit crew supporting their cause, we must work in sync and support each other to achieve our philanthropic goals.

Like the parts on that racecar which must all work together to get the

maximum performance from it, the team must be cohesive to achieve positive outcomes. No one part or person finds the finish line on their own. The best teams do not operate as dictatorial bosses but rather as mentors and leaders to bring all the components together working toward the goal.

The driver drives the car while taking input from the crew on saving fuel or changing tires. The crew chief strategizes with input from others to give guidance and help in making critical decisions. Ultimately, however, the winning execution is done by the entire team throughout the race.

Our fraternal units are not so different from racecar teams. Our best success stories come from fraternal units whose entire team of committees and elected leaders work together. Success comes from units where the whole is deemed more important than any of the parts and all the parts are working for the whole.

That reminds me of the Three Musketeers' saying: "All for one and one for all!" Following that philosophy could make tremendous improvements to the mission of our program. Have a super 2018-2019 year! ■

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Easter Festival a Success At Moosehaven

By **GIVI TURNER**/Moosehaven Director of Marketing

The annual Easter Festival at Moosehaven joins family, friends and community together in celebration of renewed faith and spirit. As part of the Heart of the Community event series, this highly anticipated tradition provides safe family fun for our surrounding community and residents.

This year, local families filled our event field with laughter, love and abundant fellowship. The scene was reminiscent of days past as Easter baskets were filled, eggs were decorated and life-long memories were created in precious photo opportunities.

Children adorned in Easter clothing lined paths for games and festivities while parents enjoyed time spent in family-friendly fun. Families left the day with hearts filled in appreciation for the many fond memories found in their time together.

Moosehaven provided the time, talent and opportunity and played a part in touching lives that day. Representing the very best features of our Fraternity in a benevolent display of community service, Moosehaven supported local families in a safe, nurturing environment and offered a glimpse into the life of a Moose member.

Actions often speak louder than words, and on this day the message was clear. Moose members work together in a commitment to support family values and the communities in which we reside. With purpose and dedication, each heart united in genuine fraternal pride to lend talent and time in service to others.

On the Moosehaven campus, the definition of contentment is as unique as our programs that are designed for each resident. However, together in fraternal spirit, contentment is universal and found in the pride shared among Moose members. In service to others and in a commitment to family, Moosehaven's residents and employees represent our Fraternity well.

For more information about Moosehaven, please visit our website www.moosehaven.org and be sure to like us on Facebook! ■

